**Building Success for Volusia’s Building Industry**

Volusia’s building industry is a critical part of the county’s economy. But does the industry get the respect it deserves?

Hardy Smith will show VBIA’s leadership how to elevate the organization’s community profile and increase appreciation for our member companies.

Hardy is a consultant and speaker who maximizes performance of nonprofits and associations. His results-oriented approach is based on a career of more than 30 years in the high performance world of NASCAR racing.

Publications such as Industry Week, Building Women Magazine, The Real Estate Professional Magazine, Investor’s Business Daily, and The Practicing CPA have shared his insights. He has a large social media following and publishes a widely read newsletter.

Hardy’s connection with the building industry includes serving as chairman of VCARD and playing an active role in development of facilities nationwide for International Speedway Corporation.

He is a member of the National Speakers Association, Association of Fundraising Professionals, and American Society of Association Executives. Florida’s network of Small Business Development Centers named Hardy as one of their 30th Anniversary Small Business Success Stories.

Learn more about Hardy by visiting his website: [www.hardysmith.com](http://www.hardysmith.com)

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